

# TIFIN Private Markets

## Experience the next generation of alternative investments.

While alternative investments continue to grow in popularity, the marketplace remains fragmented and opportunities are often difficult to access.

Our digital marketplace helps improve access and drives adoption of alternative investments through lower fees and minimums, reduced friction, a curated selection of funds, and centralized access to key information.

Discover and select investments with AI-driven analytics. Through our platform, explore opportunities in the hedge fund, private equity, venture capital, private credit, and private real estate spaces.

### Access key benefits:



Enables advisors to research and select from a diverse network of managers and their alternative investments.



Our dedicated team is available for any support you may need along the way. We offer exclusive access to an evolving content library including white papers and market insights.



Our tenured research team practices a disciplined approach in selecting each manager on the platform. Each manager is additionally reviewed by an independent third-party research consultant.



Manager evaluation is facilitated through custom insight on each manager, including firm overview, track record, agency rating and access to reporting.

### Why TIFIN Private Markets?

TIFIN Private Markets is a direct access platform that helps advisors and their clients access alternative investments with best-in-class analytics, research, and due diligence – all within an easy-to-use, modern interface.

Direct access means clients only pay the management fee. There are no additional fees. The savings don't stop there – funds on the platform have been negotiated at institutional prices with generally lower minimums.

Designed to help streamline the investment process, the platform is a comprehensive tool that allows wealth managers to research and select from a curated menu of managers and their funds.

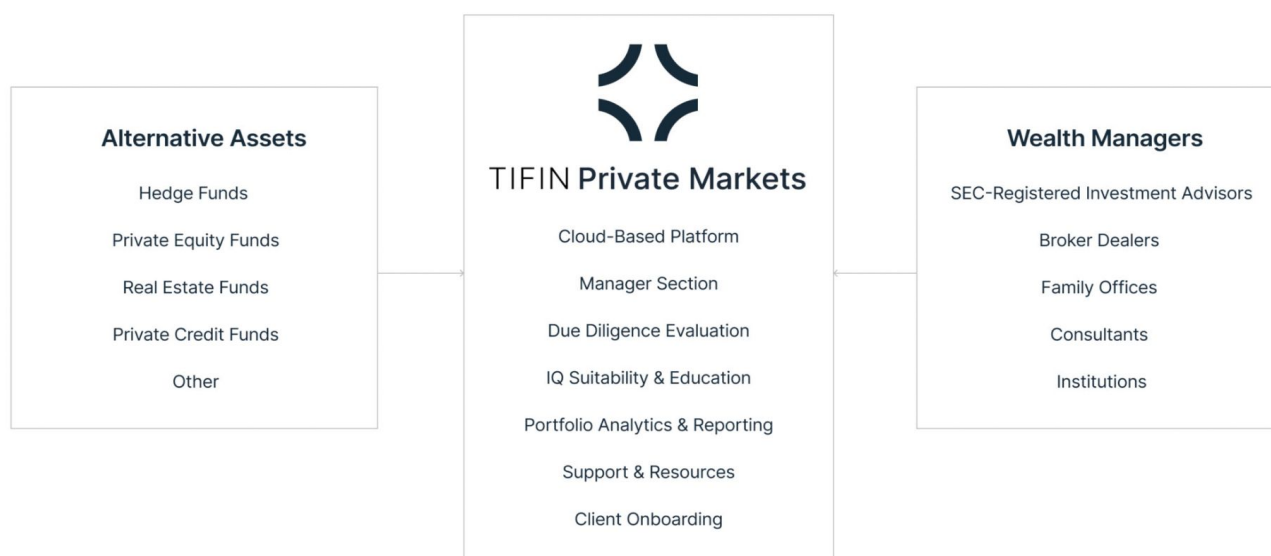
Learn more at [TIFINprivatemarkets.com](https://www.tifinprivatemarkets.com)

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Onboarding is easy – we have technology in the sub-documentation process that allows for the simple upload of all required documents and ability to track that workflow all the way through to the fund manager. The easy-to-use platform removes barriers to adoption from onboarding to portfolio management.

Our cloud-based asset allocation platform enables wealth managers to research and select from a diverse network of carefully screened alternative investments. The result: quality alternative investments with lower fees and minimums.

The platform also assists with investment allocation and facilitates ongoing reporting and support.



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Diversification does not guarantee a profit or protect against a loss in a declining market. It is a method used to help manage investment risk.

Investing in alternative assets involves higher risks than traditional investments and is suitable only for sophisticated investors. Alternative investments are often sold by prospectus that discloses all risks, fees, and expenses. They are not tax efficient and an investor should consult with his/her tax advisor prior to investing. Alternative investments have higher fees than traditional investments and they may also be highly leveraged and engage in speculative investment techniques, which can magnify the potential for investment loss or gain and should not be deemed a complete investment program. The value of the investment may fall as well as rise and investors may get back less than they invested.

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