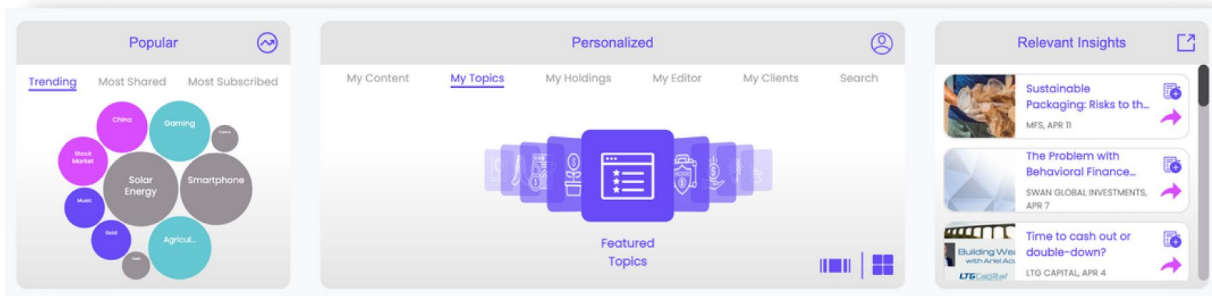


TIFIN Clout is an AI-powered platform that provides personalized client and prospect engagement for wealth managers of all sizes - from the independent advisor to large wealth enterprise firms. Clout makes it easier for advisors to reach, nurture, and convert their target audiences with turnkey marketing solutions, scalable personalized content, and content distribution.

Personalized content, tailored for your niche audiences

Clout's AI-powered algorithms ensure that you reach the right audience at the right time with the best content. We account for life events, professions, and holdings amongst other variables to recommend content for you to use and keep your audience engaged.

- Access content from over 145 premier publishers
- Upload your own proprietary content to distribute your thought leadership
- Utilize Clout's custom content services to create and share hyper-personalized content



Engagement-worthy campaigns

Our human + AI turnkey marketing approach reduces your firm's efforts whilst increasing reach, driving leads, nurturing relationships, and maximizing your ROI.

- Outbound email and social media scheduling with ready-to-use templates
- Dedicated marketing specialist to help with ideation and execution
- Out-of-the-box nurturing, welcoming, and event campaign series



Enhanced capabilities to save you time

We are continually adding features and integrations with other products to make it easier for advisors to onboard to and utilize Clout.

- CRM integrations with Salesforce, HubSpot, Wealthbox, and Redtail
- Compliance approval workflows
- Enterprise-level campaign cascading

