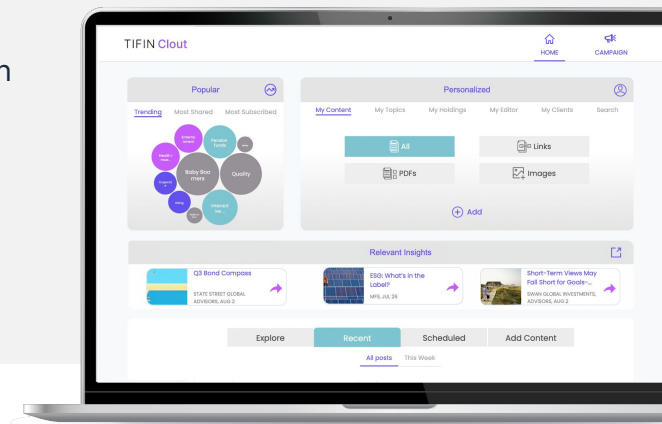


# TIFIN Content

**With all the content being offered in the financial services space, it's more important than ever to cut through the noise and connect with your clients.**

Reaching targeted audiences with hyper-personalized digital marketing campaigns is easier than ever with TIFIN Content. Learn how we can help you grow your business through our automated digital marketing solutions for financial advisors.

Unleash growth campaigns without sacrificing valuable time or resources, driving more leads, referrals, and conversions.



**Digital marketing has become critical to growing your practice.**



Financial planning and management searches on phones have grown by 70%.<sup>1</sup>



85% of financial advisors use social media for their businesses.<sup>2</sup>



60% of Gen Z and Millennial investors have made an investment as a result of social media.<sup>3</sup>



85% of financial advisors have found that social media shortens their selling cycles.<sup>4</sup>

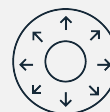
## Data-Driven Optimization

TIFIN Content's AI-powered platform not only helps you implement growth campaigns, but provides detailed insight to help you better understand client and prospect behavior and interests, and do more of what works.

## Bespoke Content

Need help creating custom content? Ask us about our content program where our experts can help you create quality content in your firm's voice.

## Why TIFIN Content?



**Drive More Leads And Referrals**



**Accelerate Conversions**



**Build Trust And Reputation**

<sup>1</sup> [4 Examples of Great Finance Marketing Examples](#)

<sup>2</sup> [Financial Advisor Social Media – Best Practices for Leads](#)

<sup>3</sup> [Short-term investors more likely to invest in alternative assets like cryptocurrency and collectibles](#)

<sup>4</sup> [Financial Advisors: 15 Tips To Use Social Media \(Compliantly\)](#)